

HOFMANN TechnologyDay & International Expo 2021

#hofmannexpo

Sponsoring Information



Good expectations for your brand! The benefits for you as a sponsor:

- Four-fold dispatch of the TechnologyDay invitation (5 languages: in German, English, French, Spanish, Russian) around the world, by email to a network of approx. **18,000 recipients** from the road marking industry with sponsor's logo
- Publication of HOFMANN press releases and ads around the world with **sponsor's logo**
- Shipping and distribution of **invitation cards** for the TechnologyDay (print media) with sponsor's logo, approx. 1,000
- Mentioning of the sponsors in **all social media** (Twitter, Facebook, YouTube, Instagram)
- Special presence of the **sponsor's logos** in the annual TechnologyDay trailer (approx. 1,500 calls/year)
- Inclusion of the sponsor's logos and company name in the biennial **HOFMANN overall brochure** (edition: approx. 4,500 in 5 languages), in the "HOFMANN Partners" section
- Selection of a **trade fair stand** at the TechnologyDay
- **Free participation of 10 persons** with pre-booked table at the after-work dinner with sponsor's flags on the table (flags provided by HOFMANN)
- Provision of a **conference room** (AMAKOS room) at HOFMANN, for any internal company meeting
- **Use of the HOFMANN logo** on all advertising documents, press releases, etc., of the sponsor
- Special placement of the **sponsor flags** (dimensions: approx. 200x80 cm) in the entrance area or similar. Area on the TechnologyDay (flags provided by HOFMANN)
- Additional inclusion of **your logo on the HOFMANN homepage**

How to become a main sponsor?

Main and material sponsor (max. **one** sponsor or **two composite** sponsors):

- Fee: EUR 8,250.00
- Material delivery of approx. 30 – 40 t of all kinds of marking materials and glass beads

Main sponsors (max. **three** sponsors):

- Fee: EUR 8,250.00

HOFMANN GmbH


Torsten Pape
(Director Sales and Marketing)



April 2021

HOFMANN GmbH
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Geschäftsführer/CEO:
Rechtsform/Legal form: GmbH
Amtsgericht/Local court: Pinneberg HRB 685
Deutsche Bank AG, Hamburg
Volksbank Pinneberg-Elmshorn eG
Commerzbank AG, Hamburg

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