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#HOFTECDAY



ROAD MARKING SYSTEMS

HOFMANN TechnologyDay & International Expo 29. November 2018 • 8⁰⁰ - 17⁰⁰



HOFMANN TechnologyDay & International Expo 2018 – The world’s most important trade fair for road marking technology!

On 29 November 2018, world-class road marking technology specialists will convene for this year’s HOFMANN TechnologyDay. For the 20th time, the global player HOFMANN Road Marking Technology invites high-level trade professionals from all over the world to its company site in Rellingen, Germany. In doing so, this family company cements its positions as the home and innovation centre of the industry.

HOFMANN TechnologyDay brings together global developments and future visions from the industry. The exciting event programme includes engaging talks given by international experts, exchanges of technical ideas between various professional groups, and demonstrative presentations of the latest technologies – as ever, simultaneously interpreted into the five main languages of German, English, Spanish, French and Russian.

On nearly 40 trade fair stands the industry’s key players are represented.

In past year, around 645 trade visitors from 50 countries and representing more than 287 companies have attended the event in Rellingen.

To conclude the event, the after-work dinner at the “Road Markers Pub & Restaurant” offers around 300 guests the opportunity for informal networking.

“HOFMANN TechnologyDay is the world’s biggest trade fair and conference for road marking technology in theory and practice,” explains Torsten Pape, Head of Sales and Marketing at HOFMANN and is looking forward to this year’s industry highlight at the company’s site in Rellingen.

HOFMANN TechnologyDay sponsored by:



The Mark of Traffic Safety®



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